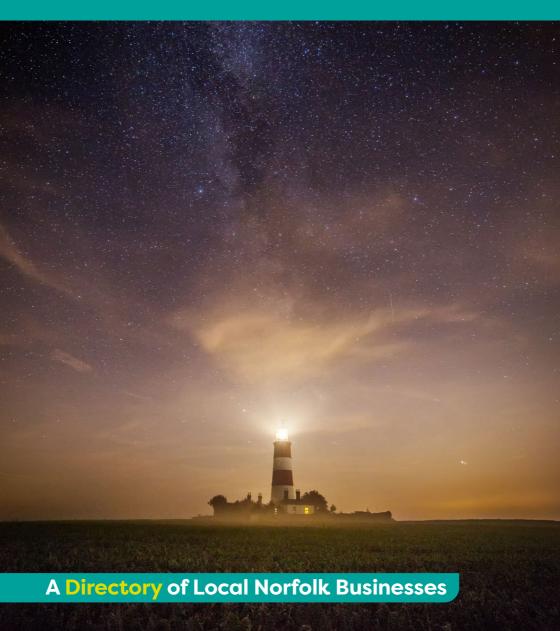


Spring 2022 Edition buylocalnorfolk.org.uk

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Foreword from our Chairman, Glynn Burrows

Buy Local Norfolk (BLN) is a not-for-profit Social Enterprise and we endeavour to raise the profile of businesses which are truly local to Norfolk, because supporting local, independent businesses is absolutely key to Norfolk's economy.

We Promote, Assist and Connect our members by taking part in events, activities and projects, helping them to thrive and thus improve our community too. Locally owned, independent businesses will help the county's economy, keeping it buoyant by helping Norfolk to retain as much of the money circulating within this area and that ensures that our beautiful county can maintain its own, much loved, identity.

Whatever you need for personal or business use, it's well worth giving this directory a read, to see if there's a local, independent business which can help you.

Connect with us:

Online: buylocalnorfolk.org.uk Social media: @buylocalnorfolk

Email: info@buylocalnorfolk.org.uk

Call: 01362 760006

The Enterprise Centre University of East Anglia Norwich Research Park, Norwich NR4 7TJ



Photo credits: Front page & competition winner Paula Sparkes. Photo above and competition runner up Chris Rea (Barnwell Print).

"The pandemic and global events have led to a much greater appreciation of the value of local businesses and supply chains. Here in Norfolk we are fortunate to have so many brilliant local businesses and I encourage everyone to shop local and help firms bounce back."

James Wild, MP for North West Norfolk



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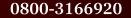
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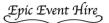
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MP Quotes - Buy Local

"As a local MP who worked in business and retail before Parliament, I have always championed our local businesses and suppliers. They are the lifeblood of our communities, providing quality goods and employment throughout Norfolk. By Supporting local producers not only do we support the best that Norfolk has to offer but we ensure our local economy is promoted and sustained."



Duncan Baker, MP for North Norfolk



"The best thing we can all do to support local businesses to recover is to buy from our local highstreets. Buying locally pumps money and jobs back into our communities and supports the environment with less packaging, less travelling and less fuel."

Jerome Mayhew, MP for Broadland

"What makes Norwich a brilliant place to live? Lots of thinas! One of them is that we have a lot of great independent shops to choose from. Residents and visitors alike love the Lanes in the city centre. But we also make good use of the shops that are really for everyday life, in the parts of the city we live.

Wherever you live, there's a shop near you that is a crucial part of the community. Buy local and you can be part of investing in the Norwich and Norfolk that we love."



Chloe Smith, MP for Norwich North



"Local business is the engine of our local and national economy. That's why, if we are to 'Build Back Better' and ensure we have a strong Norfolk economy with thriving towns and vibrant villages, it's imperative we do all we can to support our local entrepreneurs and businesses. If we don't shop locally, we risk losing our High Streets and precious local retailers - potentially

George Freeman, MP for Mid Norfolk







Testimonials

"Buy Local Norfolk is a great group for local businesses in Norfolk, their networking events are extremely friendly, not like normal networking events, they are more like a social event. The members as well as the directors are all there to help each other, and for the cost of membership what you get in return is fantastic." "An amazing and supportive organisation. The members and directors all share the same common goal of truly supporting the Norfolk business community. The networking, online and paper directory and reach through social media, offers so much value in relation to the minimal membership costs. Keep up the good work."

Superia Commerce

Sweet Smiles of Norfolk

"Buy Local Norfolk provides an incredible support to small businesses, not just with networking opportunities, but also with proactive social media marketing on your behalf. I was amazed at the number of posts that the group sent out on my behalf c/o the wonderful Missy. I can't wait to meet members in person - hopefully not long now. But wonderful to be part of such a growing brigade of great Norfolk businesses!"

ETT Photography

"Great to be a member of this super friendly group of people, full of enthusiasm and oozing encouragement for local businesses! Thank you:)" "My company has been a member of Buy Local Norfolk for 5 years or more. I love the monthly networking, and being involved in events and meeting so many of the great members. The aims of BLN are important and the more people and businesses that follow the rule of buying from at least 5 local suppliers will increase the value of the local economy."

Randell's Footcare

TBS Norfolk

Benefits of being a member of Buy Local Norfolk



By joining Buy Local Norfolk you are becoming part of something unique. For the ultra-low membership fee of just £120 per year, you get all this:

Promote

- Free e-directory business profile page
- Free printed directory listing
- Active social media engagement. Tag us @buylocalnorfolk
- Authorised use of BLN Branding & marketing materials
- Affordable print advertising options
- Event sponsorship opportunities
- Grab a speaker slot at our networking events
- Write a guest blog and we'll promote it
- Add your events to our online calendar

Assist

- Free listing in the online shop for all members to support online sale opportunities
- Check out our Supporter Members to see if they can help with something you need
- View our member2member offers to see if there's anything you'd find useful
- Use our private members Facebook group to ask for advice, guidance, share experiences etc.
- Our team our always on hand if you need us, just email office@buylocalnorfolk.org.uk and we'll reply as swiftly as possible

• Free use of equipment such as gazebo's, presentation equipment, etc.

Connect

- Come along to our networking events to connect with other local businesses and members
- Engage in our private members Facebook group to forge more and stronger connections
- Connect with the public and other businesses by interacting in our public Facebook group -Buy Local To Help Local
- Take part in BLN events and/or support your fellow members, it's a great opportunity to connect
- Sign up to help run a BLN stand at local events to connect with consumers and other members
- Add your own member to member offer to encourage members to try out your services and get to know you better.
- Tell us who you'd like to connect with, we may be able to introduce you!

TO JOIN, SIMPLY VISIT

buylocalnorfolk.org.uk/join-buy-local

or scan QR Code to join:



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Meet The Team

Member Liasion

Connie is your first point of contact for anything membership related. She was initially one of our Kickstart recruits, and has been working at BLN for just over a year now. She is very passionate about her role, and especially enjoys the opportunity to meet and connect with our members at the monthly networking meetings.



Events & Social Media Assistant

William is our latest Norfolk born and bred employee, who has been kept on full time after working 6 months as a kickstart recruit. Will is looking forward to continuing to meet new people and represent Buy Local Norfolk at the many exciting events we have planned for the future.



WON NIOL



By joining Buy Local Norfolk you are becoming part of something important. We are a community of like-minded people who all run an independent business, rooted in Norfolk, with a shared interest in strengthening the local economy.

Scan to

Apply here: buylocalnorfolk.org.uk/join-buy-local



Buy Local Norfolk

Over the years, we have come across some fantastic organisations and individuals who are right behind the Buy Local Norfolk ethos. However, for one reason or another, they're not eligible to become a member.

That's why we offer a Buy Local Norfolk Supporter Membership option. We hope this provides a route for non-eligible organisations and individuals to show their support for our cause and our members.

WHAT IS A SUPPORTER MEMBER?



A supporter member is a definable individual, group or organisation (one with a generally recognisable brand or title) which meets our criteria for supporter membership and shares our pride and passion for the brilliant county of Norfolk.

A supporter member would typically be a public sector, community or social enterprise organisation. Our supporter members have a desire to help and support Buy Local Norfolk and/or its members.

Like to know more? Please visit buylocalnorfolk.org.uk/supporter-members-directory

Our Supporter Members:



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North Norfolk District Council

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The Enterprise Centre at the UEA

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Your Buy Local Directors



Glynn Burrows

I became a Director of Buy Local Norfolk because I want to influence what we do as a group. My own aim is to get the powers that be, to realise just how important it is that we all spend our money with local independent businesses. I would love to see all of our local councils and all establishments within the public sector, buying the majority of their goods and services from independent businesses which are based here in Norfolk. I don't think that is too much to ask, do you?

Keith Sandle

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I am passionate about Norfolk and passionate about small businesses succeeding. So, it was an easy choice to join the board of Buy Local Norfolk and put my passion to work. There are so many benefits to businesses to work together and support each other and keep the Norfolk economy strong and vibrant. Buy Local Norfolk is a great organisation to do just that. I am a public speaker and see my role within the board as the noisy mouthy one!



Kerry Ellis

With my event and fundraising background I offer a wealth of skills and knowledge that I felt would be a valuable asset to the existing team of directors. The impact of the pandemic on local businesses, my own included, further motivated me to pursue the role as a way to help other businesses to rebuild, keep up morale and make change happen!



Peter Bussey

As a member I had made the most of the Directory exposure, taken advantage of cost effective stand space in the BLN marquee at the Royal Norfolk Show and frequently attended the free monthly networking events. When the opportunity to volunteer as a director presented, to add to the existing strengths of the leadership team I stood by my motto 'if you want something doing – ask a busy person' and stepped forward (to the dismay of my wife!). I assist with my financial knowledge and personal understanding of the 'pain points' small business owners experience, helping to find ways BLN can further help and support our members.

James Martin

I've always championed the hard work and dedication shown by Buy Local Norfolk to raise awareness of supporting local business. Now more than ever it's so important to support each other and I feel my experiences in business development and mentoring can be mutually beneficial to the fantastic Buy Local Norfolk members. My experience puts me in a good position to understand the day-to-day challenges we all face as business owners, to constantly achieve the small wins, which make all the blood sweat and tears worthwhile. This is my continuing motivation and what I bring to my position on the board of directors.



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Paul Knock

Born and bred in Essex, I moved up to Norfolk in 2016. My passion is working with small independent businesses and helping them get to grips with the latest technology to help them thrive and boost efficiency, so what better place to move to than to Norfolk which has one of the highest concentrations of small independent businesses in the country. Having been a member of BLN for a few years, it made sense to become a director as their core values and passion align with my own. It was a great achievement to set up and create the BLN shop in a very short space of time, putting the foundations down for a new online platform to support small Norfolk businesses for many years to come.



Thank You 💙

Thanks to Emma & her team at Example Marketing for all their hard work on this directory, our monthly newsletter, and their remarkable work designing our new logo and website. They've been an incredible asset to Buy Local Norfolk over the years, and we thank them for all their hard work and patience.

To Chris Rea at Barnwell Print for printing this directory, while helping us reduce our carbon footprint by using carbon balanced paper.

To our supporter members - The Enterprise Centre at the UEA for providing us with a virtual tenancy, and their support for our members. And to Broadland District Council and North Norfolk District Council who both continue to support us in various ways.

To Martin Lake for all help he provides, and for allowing us to store our various pieces of equipment in his garage.

To all the venues that have hosted our Networking meetings and events. Their hospitality is greatly appreciated.

Thanks to our board of directors who volunteer time from their busy schedules to help in countless ways, and thanks to William & Connie for their continued hard work in growing Buy Local Norfolk.

Thanks to our members for all their constant support, and last but not least - thank you for picking up and reading this directory!

By using independent Norfolk businesses you are helping keep money flowing in the local economy.



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